

Fujifilm Super-six 2008 series of Photo Exhibition launched in Mumbai today

Mumbai, January 22, 2008. Jindal Photo Ltd., the marketing and distributing company of Fujifilm in India and the leader in photographic products, inaugurated the exhibition of its annual Super-Six Series today. This is the launch exhibition in the 2008 series, which showcases the works of six renowned Wildlife photographers. It has been five years now since Jindal Photo has been organizing the Fujifilm Super six Photo Exhibition.

The exhibition at Piramal Art Gallery, NCPA, Mumbai, is being unveiled today by Sh. Adhik Shirodkar, Senior Advocate, Mumbai High Court and Ex MP(Rajya Sabha). The 10 day long exhibition which runs through 22nd January to 31st January, 2008 would be open for the visitors from 11am to 7 pm daily.

On view are select photographs taken by Fujifilm Super six'08 photographers Hira Punjabi, Sanat Shodhan, Gul H. Gulrajani, Saravana Kumar, Ramnath Chandrasehkar and S.K. Tiwari. All these photographers in the Wildlife category have captured images in its most true form. The uniqueness of Fujifilm Super-six 2008 series is the tribute by Jindal Photo to the contribution of imminent wildlife photographers whose insight goes beyond the realm of superficial, and whose outlook yearn for a long forgotten beauty – the beauty of nature.

Expressing his happiness on the occasion, Mr Amber Paintal, Head-Advertising & P.R., Jindal Photo said, “This is the least we could do as part of our corporate social responsibility. Jindal Photo has been at the forefront of ushering in photographic revolution in India and we are extremely happy to see the level recognition Fujifilm Super six has achieved over the years. The idea behind organizing such events is to generate interest in photography and we are glad to see that over the years the event is attracting not only amateurs but serious photography lovers. “

“Wildlife Conservation is a matter of serious concern all over the world and assumes extra significance at this juncture”, he added.

The theme of this years exhibition dwells on the threat of extinction faced by our wildlife and endeavors to create awareness about our Wildlife heritage.

The exhibition would travel to prominent cities of the country spreading awareness about the gracious initiative of Jindal Photo in promoting photography as a work of art.

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